

## EXHIBITOR/ADVERTISER INFORMATION



The Southwest Consortium of Indian Head Start Programs enthusiastically invites you to participate in our *29<sup>th</sup> Native American Child and Family Conference*. As a vendor who does business with our programs, we are announcing the opportunity for you to exhibit at the Conference, purchase advertising space in the Conference program and donate to Conference activities. We are expecting approximately 400 participants from Indian Head Start and Child Care programs representing the entire nation.

### LOCATION AND SETUP

The Conference will be held at the **Wild Horse Pass Hotel & Casino, 5040 Wild Horse Pass Boulevard, Chandler, Arizona 85226** from March 2-4, 2010. Exhibit areas may be set up on Monday, March 1 at 12:00 p.m. until Thursday, March 4 at 12:00 p.m.

### FEES

Vendor/Exhibit fee is \$300.00 for Corporate Vendors and \$150.00 for Native Vendors for one 6' skirted table and 2 chairs. Additional tables will cost \$60.00 each.

If you will require audio/visual equipment, electrical outlets or cords or any additional equipment, you will be responsible for the expense at the time you submit your application. The cost for all 3 days is \$100.00 for a 120 volt electrical connection and \$25.00 for an extension cord/power strip. If you have any questions, please call Teri Stringer at (405) 360-2919.

We are requesting that each Vendor donate 1 door prize or auction item for the Conference.

If you are unable to attend the Conference or would like to have additional advertising of your company, please consider purchasing an ad to be in the Conference program.

### SHIPPING

If it is necessary for you to ship your exhibit, boxes should be addressed as follows: Recipient's Name, Arrival Date, NACFC, Wild Horse Pass Hotel & Casino, Attn: Tina Breckenridge/Catering Department, 5040 Wild Horse Pass Boulevard, Chandler, Arizona 85226, Box \_\_\_ of \_\_\_, phone 800-946-4452.

Box Handling Fees:

0-15 lbs - \$5/box; 16-30 lbs - \$10/box; 31-50 lbs - \$15/box; 51-80 lbs - \$20/box; 81-100lbs - \$40/box;  
101-150 lbs - \$60/box

### HOTEL ARRANGEMENTS

A block of sleeping rooms has been reserved at the Wild Horse Pass at a rate of \$160.00 plus 10% tax. The telephone number is 800-946-4452. Please tell them you are with the Native American Child and Family Conference to obtain the special rate.

**PLEASE NOTE: PAYMENT MUST ACCOMPANY YOUR APPLICATION.**

**We look forward to seeing you at our Conference!**

# EXHIBIT/ADVERTISING SPACE APPLICATION

**Submit by January 15, 2010**

Name (as on namebadge): \_\_\_\_\_

Additional Namebadges: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## **EXHIBIT SPACE**

*We would like the following type of exhibit space (please check appropriate space):*

	\$300	Exhibitor space w/ table – Corporate Vendor		\$60	Additional table (limit 1 per vendor)
	\$150	Exhibitor space w/ table – Native Vendor		\$100	Electrical connection
	\$100	Display space w/ table at Conference (not staffed)		\$25	Extension cord/power strip

## **ADVERTISING SPACE**

*We would like the following type of advertisement (please check appropriate space):*

	\$25	¼ page (3.7" x 4.9")		\$300	Inside front cover – full page color
	\$50	½ page (7.5" x 4.9")		\$300	Inside back cover – full page color
	\$100	Full page (7.5" x 10")			

*For advertisements on the front/back covers, please contact Kristi at 405-360-2919 to determine availability.*

**Please email add copy to [kristi@threefeathersassoc.com](mailto:kristi@threefeathersassoc.com) - File submission is requested in the following formats: jpg, pdf, or Microsoft Word. All ads will be printed in grayscale unless on inside cover.**

**I would like to donate an item for the Participant Conference Bags:** (Please provide enough materials for 350.)

Your item will be included in every conference participant's conference bag, which will bring great visibility to everyone in attendance.

## **PAYMENT INFORMATION**

**PAYMENT MUST ACCOMPANY YOUR APPLICATION. Due to limited space, we cannot reserve tables without payment.**

Make checks payable to:

Southwest Consortium  
P.O. Box 5508  
Norman, OK 73070

QUESTIONS? Call or Fax Teri Stringer  
Phone: 405-360-2919  
Fax: 405-360-3069

Credit card users please complete the following: [ ] Visa [ ] MasterCard

Account number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Signature \_\_\_\_\_ (Required)

This program will be distributed to approximately 400 Head Start/Early Head Start program staff attending our March 1-5, 2009 Conference. Your contribution is considered a donation to the Southwest Consortium of Indian Head Start Programs, Inc., a 501(c)(3) non-profit corporation. Thank you for supporting our non-profit, educational endeavor! (EIN # 85-0343380)

***NOTE: All ads must be received at the SWC Office by January 20, 2010.***



## WHAT IS THE SOUTHWEST CONSORTIUM OF INDIAN HEAD START PROGRAMS?

New Mexico, Arizona, Southern Colorado and Navajo Indian Head Start programs were among the first to be funded in Indian Country. Many tribes operated a 1965 summer program with everyone operational for the school year in 1965. Almost immediately the programs in the 3 states and the Navajo Nation began meeting and forming state associations. As the Indian Head Start programs grew in strength and numbers, directors began to discuss a need for training staff and themselves in some type of annual event.

For 28 years, 1981-2009, the Annual Training Conference has been held either in New Mexico or Arizona and has been a focal point for training front line staff, parents, tribal leaders and management teams. In 1999 the Conference title was changed from the Indian Child and Family Conference (ICFC) to the Native American Child and Family Conference (NACFC) to better reflect the population this training event serves.

The purpose of the Southwest Consortium is to improve and promote services to children, families and communities served by Indian Head Start programs through training and technical assistance. The objectives of the Southwest Consortium are:

- To present a voice of mutual concerns to local, state, regional and national agencies.
- To establish and maintain regular contact with national organizations concerned with Indian children and families.
- To serve as a clearinghouse.
- To serve as a resource to directors of Southwest Indian Head Start programs.
- To encourage a network of regional consortiums of Indian Head Start programs through which local program parents, staff and community members voice their mutual concerns and needs.

## PURPOSE OF THE NATIVE AMERICAN CHILD AND FAMILY CONFERENCE

The Native American Child and Family Conference serves as a forum for Indian Head Start staff to share information, discuss relevant issues, concerns, new ideas and program changes and build networks for supporting the work they do in their local programs. The overall goal is to have “state-of-the-art” information provided in interactive learning environments.

## GOALS AND OBJECTIVES OF THE NACFC

The goal of the Native American Child and Family Conference is to provide Head Start, Early Head Start, and Child Care programs with training opportunities to build their capacity in providing quality services.

There are three Conference objectives:

- To provide quality workshops targeted toward building the knowledge base and beginning skills of front-line staff working directly with children and their families.
- To increase the knowledge base of program management staff in order to provide quality early childhood development services.
- To provide a learning environment for sharing among programs for the benefit of young children moving to become future leaders in their communities.